

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1 (currently amended): A method for generating a hypertext markup language (HTML) page, the method comprising steps of:

generating a web page layout;

receiving a predetermined selection signal indicative of a user interface selection device pointing at a selected predetermined region of the web page layout;

receiving a style template selection signal indicative of the user selection device pointing at a selected style template for the predetermined region, the selected style template including at least one HTML code defining a style of the style template; and

automatically generating an updated web page layout responsive to receiving the style template selection signal.

Claim 2 (original): The method according to claim 1, wherein the predetermined region of the web page layout is a horizontal region spanning an entire width of the web page layout.

Claim 3 (previously presented): The method according to claim 62, wherein the selected style template includes a space for information that is related to the style of the style template,

the method further comprising a step of inserting the information related to the style of the template into the space before the step of uploading the updated web page layout.

Claim 4 (original): The method according to claim 3, wherein the information related to the style of the template is a title.

Claim 5 (original): The method according to claim 3, wherein the information related to the style of the template is textual.

Claim 6 (original): The method according to claim 3, wherein the information related to the style of the template includes hypertext link information.

Claim 7 (original): The method according to claim 3, wherein the information related to the style of the template includes at least two of image information, graphical information, textual information, and audio information.

Claim 8 (original): The method according to claim 3, wherein the information related to the style of the style template is a pointer to a file containing information that is to be inserted into the selected template.

Claim 9 (original): The method according to claim 8, wherein the file contains image information.

Claim 10 (original): The method according to claim 8, wherein the file contains graphical information.

Claim 11 (previously presented): The method according to claim 8, wherein the file contains audio information.

Claim 12 (original): The method according to claim 1, wherein the selected style template is one of a title template, a text template, an audio template, a picture template, a parallel column template and a navigational bar template.

Claim 13 (previously presented): The method according to claim 1, wherein the step of receiving the style template selection signal includes a step of selecting a graphical icon representing the style of the template.

Claim 14 (currently amended): The method according to claim 1, further comprising a step of concatenating a plurality of selected style templates to automatically generate the updated web page layout.

Claim 15 (previously presented): The method according to claim 1, further comprising a step of recording the updated web page layout as a macro style template.

Claim 16 (previously presented): The method according to claim 15, further comprising steps of:  
selecting the macro style template;  
inserting information related to the style of each style template forming the macro style template; and  
uploading the updated web page layout to a server.

Claim 17 (currently amended): A method for generating a hypertext markup language (HTML) page, the method comprising steps of:

generating a web page layout;  
receiving a predetermined selection signal indicative of a user interface selection device pointing at a selected predetermined region of the web page layout;  
receiving a macro style template selection signal indicative of the user selection device pointing at a selected macro style template for the web page layout, the selected macro style template including at least one style template for the predetermined region, each style template including at least one HTML code defining a style of the style template; and  
automatically generating an updated web page layout responsive to receiving the macro style template selection signal.

Claim 18 (previously presented): The method according to claim 64, wherein the predetermined region of the web page layout is a horizontal region spanning an entire width of the web page layout.

Claim 19 (currently amended): The method according to claim 17, wherein at least one style template of the macro style template includes a space for information related to the style of the style template,

the method further comprising a step of inserting the information related to the style of the template into the space before the step of automatically generating the updated web page layout.

Claim 20 (previously presented): The method according to claim 19, wherein the information related to the style of the template is one of a title, text, a pointer to a file containing image information, a pointer to a file containing graphical information, a pointer to a file containing audio information, and hypertext link information.

Claim 21 (previously presented): The method according to claim 17, wherein the macro style template includes a style template that is one of a title template, a text template, an audio template, a picture template, a parallel column template and a navigational bar template.

Claim 22 (previously presented): The method according to claim 17, wherein the step of receiving the macro style template selection signal includes a step of selecting a graphical icon representing the selected macro style template.

Claim 23 (currently amended): A computer-readable medium having computer-executable instructions for performing steps comprising:

generating a web page layout;

receiving a predetermined selection signal indicative of a user interface selection device pointing at a selected predetermined region of the web page layout;

receiving a style template selection signal indicative of the user selection device pointing at a selected style template for the predetermined region, the selected style template including at least one HTML code defining a style of the style template; and

automatically generating an updated web page layout responsive to receiving the style template selection signal.

Claim 24 (original): The computer-readable medium according to claim 23, wherein the predetermined region of the web page layout is a horizontal region spanning an entire width of the web page layout.

Claim 25 (currently amended): The computer-readable medium according to claim 23, wherein the selected style template includes a space for information that is related to the style of the style template,

the computer-executable instructions further performing a step of inserting the information related to the style of the template into the space before the step of automatically generating the updated web page layout.

Claim 26 (original): The computer-readable medium according to claim 25, wherein the information related to the style of the template is a title.

Claim 27 (original): The computer-readable medium according to claim 25, wherein the information related to the style of the template is textual.

Claim 28 (original): The computer-readable medium according to claim 25, wherein the information related to the style of the template includes hypertext link information.

Claim 29 (original): The computer-readable medium according to claim 25, wherein the information related to the style of the template includes at least two of image information, graphical information, textual information, and audio information.

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Claim 30 (original): The computer-readable medium according to claim 25, wherein the information related to the style of the style template is a pointer to a file containing information that is to be inserted into the selected template.

Claim 31 (original): The computer-readable medium according to claim 30, wherein the file contains image information.

Claim 32 (original): The computer-readable medium according to claim 30, wherein the file contains graphical information.

Claim 33 (original): The computer-readable medium according to claim 30, wherein the file contains audio information.

Claim 34 (original): The computer-readable medium according to claim 23, wherein the selected style template is one of a title template, a text template, an audio template, a picture template, a parallel column template and a navigational bar template.

Claim 35 (previously presented): The computer-readable medium according to claim 23, wherein the step of receiving the style template selection signal includes a step of selecting a graphical icon representing the style of the template.

Claim 36 (currently amended): The computer-readable medium according to claim 23, wherein the computer-executable instructions further perform a step of concatenating a plurality of selected style templates to automatically generate the updated web page layout.

Claim 37 (previously presented): The computer-readable medium according to claim 23, wherein the computer-executable instructions further perform a step of recording the updated web page layout as a macro style template.

Claim 38 (previously presented): The computer-readable medium according to claim 37, wherein the computer-executable instructions further performing steps of:

- selecting the macro style template;
- inserting information related to the style of each style template forming the macro style template; and
- uploading the updated web page layout to a server.

Claim 39 (currently amended): A computer-readable medium having computer-executable instructions for performing steps comprising:

- generating a web page layout;
- receiving a predetermined selection signal indicative of a user interface selection device pointing at a selected predetermined region of the web page layout;
- receiving a macro style template selection signal indicative of the user selection device pointing at a selected macro style template for a web page layout, the selected macro style template including at least one style template for the predetermined region, each style template including at least one HTML code defining a style of the style template; and
- automatically generating an updated web page layout responsive to receiving the macro style template selection signal.

Claim 40 (original): The computer-readable medium according to claim 39, wherein the predetermined region of the web page layout is a horizontal region spanning an entire width of the web page layout.

Claim 41 (currently amended): The computer-readable medium according to claim 39, wherein at least one style template of the selected macro style template includes a space for information related to the style of the style template,

- the computer-executable instructions further performing a step of inserting the information related to the style of the template into the space before the step of automatically generating the updated web page layout.

Claim 42 (previously presented): The computer-readable medium according to claim 41, wherein the information related to the style of the template is one of a title, text, a pointer to a file containing image information, a pointer to a file containing graphical information, a pointer to a file containing audio information, and hypertext link information.

Claim 43 (previously presented): The computer-readable medium according to claim 39, wherein the at least one style template is one of a title template, a text template, an audio template, a picture template, a parallel column template and a navigational bar template.

Claim 44 (previously presented): The computer-readable medium according to claim 39, wherein the step of receiving the macro style template selection signal includes a step of selecting a graphical icon representing the selected macro style template.

Claim 45 (currently amended): In a computer system having a graphical user interface including a display and a user interface selection device, a method for providing and selecting items for generating a hypertext markup language (HTML) page, the method comprising steps of:

- displaying a web page layout on a display;
- displaying a plurality of style templates on the display, each style template representing a layout style for a predetermined region of the web page layout;
- receiving a predetermined region selection signal indicative of a user interface selection device pointing at a selected predetermined region on the display;
- receiving a style template selection signal indicative of the user interface selection device pointing at a selected style template on the display, the selected style template associated with at least one HTML code defining a style of the style template; and
- automatically displaying an updated web page layout in response to the received style template selection signal.

Claim 46 (previously presented): The method according to claim 45, further comprising the steps of:

displaying an uploading layout command selection on the display;  
receiving an uploading layout entry selection signal indicative of the user interface device pointing at the uploading layout entry command selection; and  
uploading the updated web page layout to a server in response to the uploading layout entry selection signal, the updated web page layout including at least one selected style template.

Claim 47 (original): The method according to claim 45, wherein the predetermined region of the web page layout is a horizontal region spanning an entire width of the web page layout.

Claim 48 (original): The method according to claim 45, wherein the selected style template includes a space for information that is related to the style of the style template,  
the method further comprising a step of receiving the information related to the style of the template for entry into the space.

Claim 49 (original): The method according to claim 48, wherein the information related to the style of the template is a title.

Claim 50 (original): The method according to claim 48, wherein the information related to the style of the template is textual.

Claim 51 (original): The method according to claim 48, wherein the information related to the style of the template includes hypertext link information.

Claim 52 (original): The method according to claim 48, wherein the information related to the style of the template includes at least two of image information, graphical information, textual information, and audio information.

Claim 53 (original): The method according to claim 48, wherein the information related to the style of the style template is a pointer to a file containing information that is entered into the selected template.

Claim 54 (original): The method according to claim 53, wherein the file contains image information.

Claim 55 (original): The method according to claim 53, wherein the file contains graphical information.

Claim 56 (original): The method according to claim 53, wherein the file contains audio information.

Claim 57 (original): The method according to claim 45, wherein the selected style template is one of a title template, a text template, an audio template, a picture template, a parallel column template and a navigational bar template.

Claim 58 (original): The method according to claim 45, wherein each style template displayed on the display is a graphical icon representing the style of the template.

Claim 59 (original): The method according to claim 45, further comprising a step of concatenating a plurality of selected style templates in response to the received style template selection signal.

Claim 60 (previously presented): The method according to claim 45, further comprising steps of displaying at least one macro style template on the display, each macro style template representing a stored web page layout;

receiving a macro style template selection signal indicative of the user interface selection device pointing at a selected macro style template on the display; and

displaying the stored web page layout in response to the received style template selection signal.

Claim 61 (original): The method according to claim 60, wherein the selected macro style template includes a style template having a space for information that is related to the style of the style template, the method further comprising a step of receiving the information related to the style of the template for entry into the space.

Claim 62 (previously presented): The method according to claim 1, further comprising a step of uploading the updated web page layout to a server, the updated web page layout including at least one selected style template.

Claim 63 (previously presented): The method according to claim 1, further comprising steps of:  
selecting a second predetermined region of the web page layout; and  
selecting a style template for the second predetermined region.

Claim 64 (previously presented): The method according to claim 17, further comprising a step of uploading the updated web page layout to a server.

Claim 65 (previously presented): The method according to claim 1, further comprising a step of updating the web page layout responsive to receiving the style template selection signal.

Claim 66 (currently amended): The method according to claim 1, further comprising steps of:  
receiving a second predetermined selection signal indicative of the user interface device pointing at a second selected predetermined region of the updated web page layout;  
receiving a second style template selection signal indicative of the user selection input device pointing at a second selected style template for the second predetermined region, the second selected style template including at least one HTML code defining a style of the second style template; and

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| automatically generating a newly-updated web page responsive to receiving the second style template selection signal.

Claim 67 (previously presented): The method according to claim 66, wherein the first and second predetermined regions are the same region.

Claim 68 (previously presented): The method according to claim 66, wherein the first and second selected style templates are different style templates.